**BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BABA) CURRICULUM**

**Science (3 credits)**

SCI101 Chemistry 3

SCI102 Biology 3

SCI103 Physics 3

SCI104 Bible and Science\* 3

**Business Administration Core Courses (48 credits)**

ACCT201 Principles of Accounting 3

ACCT301 Managerial Accounting 3

BCOM102 Business Communication I 3

BECOM102 Business Communication II 3

BLAW151 Legal Environment of Business 3

BSTA202 Business Statistics

CIST101 Introduction to Business Computing 3

CIST301 Management Information System

ECON201 Microeconomics 3

FINS101 Basic Finance 3

MKTG101 Principles of Marketing 3

MGMT101 Principles of Management 3

MKTG405 International Marketing 3

MGMT301 Process and Operations Management 3

MGMT321 Human Resource Management 3

MGMT401 Organizational Behavior 3

MGMT371 Internship 3

(Continue)

Georgia Central University School of Business Management

http://www.gcuniv.edu

**Writing and Communication (6 credits)**

LAN101/102 Spanish I/II 3

LAN131/132 Chinese I/II 3

ENGL103/104 Theological English I/II\* 6

**Fine Art/Humanities (12 credits)**

BS101 A Survey of the Bible\* 3

BT100 Christian Worldview\* 3

ART120 Western Art History 3

ART121 Theories of Design & Color 3

HIS140 History of America 3

HUM103 Introduction to Christian Ethics\* 3

HUM104 Religions of the World\* 3

MUS105 Fundamentals of Music 3

MUS100 Music Appreciation 3

MUS351 Music & Worship\* 3

MUS106 University Chorus 3

**Behavioral/Social Sciences (15 credits)**

ECON101 Fundamental Economics 3

SOC102 Marriage and Family 3

SOC103 Race and Ethnic Relations 3

SOC110 Introduction to Sociology 3

SOC146 Christianity and Economic Thoughts\* 3

PSY130 Introduction to Psychology 3

PSY106 Psychology of religious Experience\* 3

**Mathematics/Statistics (9 Credits)** BMAT101 College Algebra 3

BMAT102 Calculus 3

BMAT204 Probability 3

Georgia Central University School of Business Management

http://www.gcuniv.edu

**Elective Courses (33 credits)**

ACCT202 Principles of Accounting II 3

ACCT305 Principles of Federal Taxation 3

BCOM401 Business Communication III 3

BLAW313 Law and Accounting 3

BLAW320 Product Liability 3

BLAW401 Survey of Business Law 3

BLAW404 Merger and Acquisition 3

BSTA301 Statistics for Management II 3

BSTA403 Statistical Method 3

CIST104 Introduction to E-Commerce 3

ECON201 Introduction to Microeconomics 3

ECON202 Introduction to Macroeconomics 3

ECON301 International Economics 3

ECON305 History of Economic Development 3

ECON351 Environmental and Resource Economics 3 ECON401 Managerial Economics 3

ECON405 Economics of Labor and Discrimination 3

FINS151 Personal Finance 3

FINS301 Corporate Finance 3

FINS302 Financial Issues for Small Business 3

FINS354 Financial Statement Analysis 3

FINS401 Investments 3

FINS405 Real Estate Finance 3

MKTG301 Marketing Promotion 3

MKTG302 Consumer Behavior 3

MKTG 330 E-Marketing 3

MKTG351 Research and Analysis 3

MKTG401 Marketing Research Methods 3

MKTG405 International Marketing 3

MKTG411 Retail Marketing 3

MGMT311 Leadership 3

MGMT411 Strategic Management 3

MGMT421 Principles of E-Commerce 3

MGMT431 Labor Relations 3

MGMT441 Entrepreneurship 3

MGMT451 Supply Chain Management 3

MGMT461 Senior Field Project 3

MGMT471 Internship 3