

MASTER OF BUSINESS ADMINISTRATION (MBA) CURRICULUM

Department Core (27 credits)

BUSN600 Managerial Accounting 3
BUSN620 Managerial Economics 3
FINS500 Finance 3
MRKT590 Marketing Management 3
HRDV500 Management: Christian Perspective 3
MGMT600 Research Method 3
MISY500 Introduction to Marketing Information System 3
BUSN500 Business Environment, Law, & Christian Ethics 3
BUSN530 Business Strategy (Capstone Course) 3
BUSN550 Intermediate Microeconomics 3

Finance Concentration Electives (9 credits)

FINS520 Investments 3
FINS530 Capital Budgeting and Corporate Investments 3
FINS550 Institutions and Financial Markets 3
FINS600 International Finance 3
FINS620 Financial Strategies 3

International Business Concentration Electives (9 credits)

INTB500 International Business (Requisite) 3
FINS600 International Finance 3
INTB550 International Law and Business 3
INTB580 Cross-Cultural Management 3
MRKT600 International Marketing 3

Marketing Concentration Electives (9 credits)

MRKT520 Sales Management 3
MRKT550 Marketing Channel Management 3
MRKT570 Promotional Management 3
MRKT592 Consumer Behavior 3
MRKT600 International Marketing 3

Human Resource Management Concentration Electives (9 credits)

ORLD510 Leading Organizational Change 3
MORS510 Negotiations 3
BUSN650 Leading and Managing 3
ADPH520 Organizational Effectiveness 3
BUSN700 Business Plan Analysis 3

Pre-MBA Courses (12 credits)

Accounting Principles
Basic Finance
Fundamentals of Marketing
Principles of Management