

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION (BABA) CURRICULUM

Bible and Theology (30 credits)

BS101 A Survey of the Bible 3
BS230 Interpretation of the Bible 3
OT200 Introduction of the Old Testament 3
NT200 Introduction of the new Testament 3
BT100 Christian Worldview 3
BT101 Jesus Christ in Global Society 3
NT310 The Parables of Jesus 3
OT206 Wisdom Literature 3
TH200 Systematic Theology 3
PT210 Foundations of the Church 3

Foreign Languages (3 credits)

LAN101/102 Spanish I/II 3
LAN 103/104 Chinese I/II 3

Fine Art/Humanities

ART120 Western Art History 3
HIS140 History of America 3
MUS100 Music Appreciation 3

Behavioral/Social Sciences (3 credits)

ECON101 Fundamental Economics 3
BCOM101 Business Communication I 3
SOC102 Marriage and Family 3
SOC110 Introduction to Sociology 3
PSY130 Introduction to Psychology 3
CIS230 Microsoft Excel 3

Science (3 credits)

SCI101 Chemistry 3
SCI102 Biology 3
SCI103 Physics 3

Mathematics/ Statistics (9 Credits)

BMAT101 College Algebra 3
BMAT102 Calculus 3
BMAT204 Probability 3

Business Core Courses (48 credits)

ACCT201 Principles of Accounting 3
ACCT301 Managerial Accounting 3
BCOM101 Business Communication I 3
BCOM102 Business Communication II 3
BLAW151 Legal Environment of Business 3
BSTA202 Business Statistics 3
CIST101 Introduction to Business Computing 3
CIST301 Management Information System 3
ECON201 Microeconomics 3
FINS101 Basic Finance 3
MKTG101 Principles of Marketing 3
MGMT101 Principles of Management 3
MKTG405 International Marketing 3
MGMT301 Process and Operations Management 3
MGMT321 Human Resource Management 3
MGMT401 Organizational Behavior 3
MGMT371 Internship 3

Business Elective Courses (30 credits)

ACCT202 Principles of Accounting II 3
ACCT305 Principles of Federal Taxation 3
BCOM401 Business Communication III 3
BLAW313 Law and Accounting 3
BLAW320 Product Liability 3
BLAW401 Survey of Business Law 3
BLAW404 Merger and Acquisition 3
BSTA301 Statistics for Management II 3
BSTA403 Statistical Method 3

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CIST104 Introduction to E-Commerce 3
ECON201 Introduction to Microeconomics 3
ECON202 Introduction to Macroeconomics 3
ECON301 International Economics 3
ECON305 History of Economic Development 3
ECON351 Environmental and Resource Economics 3
ECON401 Managerial Economics 3
ECON405 Economics of Labor and Discrimination 3
FINS151 Personal Finance 3
FINS301 Corporate Finance 3
FINS302 Financial Issues for Small Business 3
FINS354 Financial Statement Analysis 3
FINS401 Investments 3
FINS405 Real Estate Finance 3
MKTG301 Marketing Promotion 3
MKTG302 Consumer Behavior 3
MKTG 330 E-Marketing 3
MKTG351 Research and Analysis 3
MKTG401 Marketing Research Methods 3
MKTG405 International Marketing 3
MKTG411 Retail Marketing 3
MGMT311 Leadership 3
MGMT411 Strategic Management 3
MGMT421 Principles of E-Commerce 3
MGMT431 Labor Relations 3
MGMT441 Entrepreneurship 3
MGMT451 Supply Chain Management 3
MGMT461 Senior Field Project 3
MGMT471 Internship 3

Institutional Requirement (Chapel)

WS305 Institutional Requirement (P) Every Semester

Total: 126 credits

Georgia Central University School of Business Management

<http://www.gcuniv.edu>